



# Friendship

SERVE TO CHANGE LIVES

President: Amar Kr. Malhotra • Secretary: Suresh Ch. Khunteta • Editor: Ajay Khanna



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## BK Shivaniji's motivational discourse on "Create Hope in the World"

A magnificent programme it was jointly organised under the aegis of Rotary International District 3291-and Brahma Kumaris, Kolkata Museum. It was hosted by Rotary

Club of Belur and held at the Science City auditorium on the evening of 19<sup>th</sup> August, 2023.

True to its theme, the event was not only evocative but thought provoking as well. It had a mesmerising effect on the audience of a near full capacity gathering of over 2000 people including eminent industrialists, bureaucrats, PDGs, Rotarians and invitees. Spell bound by the preaching of BK Sister Shivaniji it had the listeners glued to their seats for the entire discourse.

The occasion was graced by PRIP Shekhar Mehta - who was the Chief Guest, the Guest of Honour were Eastern Zonal Head of Brahma-Kumaris BK Kanan Didi, and our District Governor Hira Lal Yadav

The moderator of the event PDG Ravi Sehgal began the proceedings by inviting Rtn Amar Kumar Malhotra, President of Rotary Club of Belur, for his inaugural speech which was followed by address of DG Hira Lal Yadav, PRIP Shekhar Mehta, BK Kanan Didi and Event-Chair PP Ramesh Tiwari respectively.

BK Sister Shivaniji started her discourse with the powerful denotation of 'Om Shanti' and the 'Aura' of white circle, a pure divine energy - created by our thoughts, intentions and feelings.



## TODAY'S SPEAKER

A fourth generation Calcuttan, Supriya Newar holds a Master of Arts and a Post Graduate degree in Mass Communications & Journalism. She wears several hats of being an author, poet, communications specialist, music aficionado, traveller and more, all with consummate ease and an infectious passion.



She has clocked over two decades professionally in steering noteworthy brands, and trained and led teams in achieving communication that is both aesthetic and effective. She continues to be attached with a clutch of firms as a consultant and an Independent Director.

Supriya Newar has authored several minutely researched and noteworthy coffee table books that have been much appreciated. She's authored two books on the city - **Kalkatta Chronicles** and **Kolkata Classics**, both of which have been widely read and much discussed. She also has to her credit, hundreds of bylines and travelogues published widely.

Supriya enjoys mentoring and can often be found in classrooms of reputed institutes as Visiting Faculty. She has taught at The Heritage College, At The Statesman Print Journalism School, St. Xavier's College. She is also associated with organizations such as Calcutta Debating Circle, Calcutta and our very own The Creative Arts Academy.







She stressed on a project with focus on **“I - within yourself”** and not the world - with the mind thinking right and less which leads to a peaceful being.

She also emphasised that Quality of thought is better than the quantity of thought which can only happen if we think less and focus on ourselves -Sankalp leads to **“Srishti”** which makes us happy.

BK Sister Shivani said - The moot question is - if relationships are perfect then I'll be happy or if I am happy my relationships will be perfect?

So the external factors should not disturb our internal peace. At peace the mind thinks right and less.

**“Kam-Krodh-Lobh-Ahankar”** are **“Kalyugi Sanskars”** which needs to be done away with at the earliest to attain balance in our lives.

She propagated we should always give love to everyone and put forward a suggestion for Rotary to implement a project named- **“NO-ANGER ZONE”**. Anger lowers our energy level-increases blood pressure which eventually affects our health.

She strongly felt someone else's behaviour should not

affect us. Rather we should remain stable and cultivate a change in our Lifestyle.

Moreover, we shouldn't talk negative about others- the mantra given by her in this context was **“no gossip”**.

She suggested to the people sitting in audience to start the change from today itself and assured them that by Dussehra, the Ravan within us-with its ten heads symbolising- **“Kam-Krodh-Lobh-Moh-Ahankar-Irsya-Dvesha-Nafra-Ninda-Alasya”** can be easily eliminated.

Shivaniji explained about the law of energy with an example of a pendulum which should always remain at the centre point whether the energy is of criticism or appreciation. In other words, our energy should not be swayed by either.

On the subject of doing service she mentioned we should always be givers without reaching out for fame.

**“Gupt daan maha mahima”**--If the daan (Donation) is gupt (secret) we will not receive mahima(fame),without mahima there will be no ahankar (arrogance) and swarth (selfishness) and it becomes a niswath seva (service without a selfish motive).

She concluded with a valid suggestion to Rotarians - her idea being, Rotary should come forward as a **“Life Style Ambassador”** to achieve and bring about all the changes in our life.

*Reported by PP Ramesh Tiwari*







**रोटरी क्लब ऑफ बेलूर ने अनोखे अंदाज में मनाया स्वतंत्रता दिवस**

**कोलकाता:** रोटरी क्लब ऑफ बेलूर ने स्वतंत्रता दिवस को एक अनोखे अंदाज में मनाया। संस्था की ओर से पूरे कोलकाता में यूनाइटेड कार ड्राइव के माध्यम से दो संदेश 'हम एक हैं' और 'सुरक्षित ड्राइव, जीवन बचाएं' पोस्टर और स्टिकर लगाकर 77वां स्वतंत्रता दिवस एक अनोखे तरीके से मनाया। संस्था की ओर से शेक्सपियर सारणी पुलिस स्टेशन के विपरीत और इंडा फहराने के तुरंत बाद, कई जलरतमंद सड़क किनारे विक्रेताओं और पुलिस स्टेशनों में गार्डन आकार की छतरियां वितरित कीं।

जॉयसुरजा मुखर्जी, ओमो शेक्सपियर सारणी पुलिस स्टेशन, सुस्मिता भट्टाचार्य चटर्जी, चैयरपर्सन बोरो 7, पार्थव चार्ड 63, कल्लभ अय्यप्प, वरिष्ठ रोटेरियन और परिवार की उपस्थिति में कार्यक्रम संपन्न हुआ।

रोटरी क्लब ऑफ बेलूर ने यूनाइटेड कार ड्राइव के माध्यम से दो संदेश 'हम एक हैं' और 'सुरक्षित ड्राइव, जीवन बचाएं' पोस्टर और स्टिकर लगाकर 77वां स्वतंत्रता दिवस अनोखे तरीके में मनाया। प्रशासनिक के बाद शेक्सपियर सारणी पुलिस स्टेशन के विपरीत जलरतमंद विक्रेताओं और पुलिस स्टेशन में गार्डन आकार की छतरियां वितरित कीं। इस मौके पर शेक्सपियर सारणी आर के ओमोमो जॉयसुरजा मुखर्जी, श्रीमती सुस्मिता भट्टाचार्य चटर्जी, चैयरपर्सन बोरो-7, पार्थव चार्ड 63, कल्लभ अय्यप्प, वरिष्ठ रोटेरियन और परिवार के सदस्य उपस्थित रहे।

**रोटरी क्लब ऑफ बेलूर ने स्वतंत्रता दिवस मनाया**

रोटरी क्लब ऑफ बेलूर ने पूरे कोलकाता में यूनाइटेड कार ड्राइव के माध्यम से दो संदेश 'हम एक हैं' और 'सुरक्षित ड्राइव, जीवन बचाएं' पोस्टर और स्टिकर लगाकर 77वां स्वतंत्रता दिवस अनोखे तरीके से मनाया और गार्डन आकार की छतरियां वितरित कीं। शेक्सपियर सारणी पुलिस स्टेशन के सामने इंडा फहराने के तुरंत बाद, कई जलरतमंद सड़क किनारे विक्रेताओं और पुलिस स्टेशनों को, श्री जॉयसुरजा मुखर्जी, ओमो शेक्सपियर सारणी पुलिस स्टेशन, श्रीमती सुस्मिता भट्टाचार्य चटर्जी, चैयरपर्सन बोरो 7, पार्थव चार्ड 63, कल्लभ अय्यप्प, वरिष्ठ रोटेरियन और परिवार की उपस्थिति में कार्यक्रम हुआ।

**लिपि** | कोलकाता, शुक्रवार | Kolkata, Friday, Arthik Lipi, Page



मनमनायक शक्ति का निरंतर प्रयोग करके वेगुड के रोजगार को बढ़ावा देना। आशा है कि इन दो संदेशों के माध्यम से एक अच्छा संदेश देना होगा। इन्फोर्मेड कार ड्राइव के माध्यम से एक अच्छा संदेश देना होगा। प्रतिवृत्त और पुलिस स्टेशनों के सामने गार्डन आकार की छतरियां वितरित की गईं। उपस्थित रोटेरियन और परिवार की उपस्थिति में कार्यक्रम संपन्न हुआ।

**Rotary Club of Belur, RID 3291, celebrated the 77<sup>th</sup> Independence Day in an unique way.** They distributed Garden size umbrellas to many needy road side vendors who do not have a permanent stall. Another set of personal umbrellas they handed over to Shakespeare Sarani Police station and New Town Police station. This was done by involving members and their families in a Car Rally which was flagged off by Shri Joysurja Mukherjee, OC Shakespeare Sarani Police Station from Loudon Street after the flag hoisting with Smt Susmita Bhattacharya Chatterjee, Chairperson Borough VII, Councillor Ward 63, KMC. Club President Amar Kr Malhotra plans to distribute more such personal umbrellas to roadside car parking collectors to protect them from the rains and scorching sun.

The car rally carried a message **WE ARE ONE** and ended at Eco Park Golf Arena after covering nearly 30kms in the city. This could not have been possible without the active participation of club Members and their families. Must mention the hard work by Rtn Ammit Bhutoria alongwith Rtn Sanjay Rampuria for the excellent quality of Umbrellas and Rtn Piyush Doshi for all the prints and gifting Mera Bharat Mahan pens to all. The rally was planned by Project Chair – Past President Rakesh Bhatia. PDG Ravi Sehgal led the car rally.

~Reported by PP Rakesh Bhatia, Project Chairman.



# MINUTES OF 2504TH RCM OF ROTARY CLUB OF BELUR HELD AT HHI ON 12TH AUGUST 2023 AT 6 PM



It was attended by 22 members. President Amar Malhotra called the meeting to order with the ringing of the bell and he requested members to rise for the national anthem. This was followed by invocation of God offered by Rtn Manish Bhattar. The President thanked the members for their overwhelming support

and participation in the club charter day programme thus making it a grand success. He also informed the members about the forthcoming events of the Car Rally and the Umbrella Project inauguration on the 76th Independence Day. Besides he briefed members also on the upcoming motivational discourse by Brahmakumari Sister Shivani which would be held on 19th August at the Science City Auditorium. The proceeding then extended to Secretary Suresh Khunteta who also updated members in respect to yhe finer points of the forthcoming programmes of the club as well as wished club members and spouses for their birthdays and anniversaries.

President Amar now requested PP Rtn Shankar Ramlingam to introduce guest speaker Mr. Kunal Pabrai which was ably carried out by him.

Mr. Kunal Pabrai gave a power point presentation on the concept and basics of Bitcoin. He described the pros and

cons of Bitcoin as an asset for investment. Members had great curiosity about Bitcoin which was evident from the long question answer session which culminated the presentation. After an engrossing session, PP Rtn Vishnu Dhandhanian delivered vote of thanks. President Amar Malhotra terminated the meeting as there was no business left to transact and requested members to join for High tea.

**Rtn Amar Malhotra, President**  
**Rtn Suresh Ch. Khunteta, Secretary**



**Rotary**

**Rotary**

**NEWS**

**2025-26 ROTARY INTERNATIONAL PRESIDENT**

**Mário César Martins de Camargo**, a member of the Rotary Club of Santo André, **São Paulo, Brazil**, is the selection of Nominating Committee for President to become **Rotary International's president for 2025-26**. He will officially become the nominee on **15 September** if no other candidates challenge him.

De Camargo was president of Gráfica Bandeirantes and has been a consultant to the print industry in Brazil. He has also served as president and chair of several printing and graphics trade associations, including the Brazilian Association of Graphic Technology and ABIGRAF, the Brazilian Printing Industry Association.

He has served on the board of Casa da Esperança (House of Hope), a hospital sponsored by his Rotary club that serves 150,000 children with disabilities every year.

Read more: [www.rotary.org](http://www.rotary.org)

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# End Cervical Cancer

“United to End Cervical Cancer” in Egypt, an initiative to reduce the number of cases while raising awareness and improving women’s access to preventive care, is the recipient of Rotary’s third annual Programs of Scale award.

The four-year program in and around Cairo will vaccinate more than 30,000 girls ages 9-15, provide cancer screenings for 10,000 women, and launch a public awareness campaign to reach 4 million people.

This program is further proof that Rotary is capable of creating large-scale, meaningful projects that create lasting change.

Cervical cancer is considered one of the most preventable cancers. It’s caused primarily by the human papillomavirus (HPV), the most common viral infection of the reproductive

tract. Ninety percent of deaths from cervical cancer occur in low- and middle-income countries, where cancer screenings and routine HPV vaccinations aren’t available and cultural misconceptions may deter women from seeking care.

WHO’s Cervical Cancer Elimination Initiative has set goals by 2030 to vaccinate 90% of girls, screen 70% of women, and treat 90% of women who have precancerous or cancerous cells.

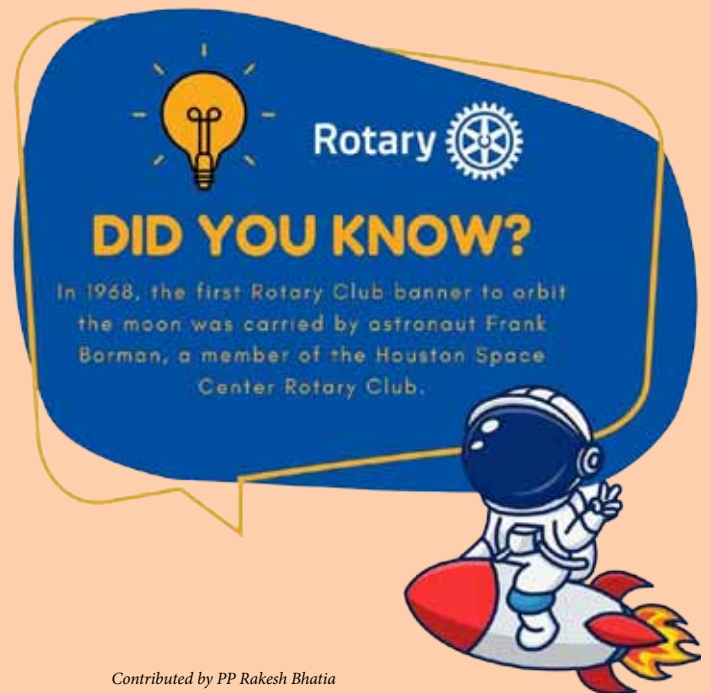
The Rotary Foundation awards US\$2 million to one Scale grant each year to a program that aligns with at least one of Rotary’s causes and is ready to be expanded to create larger-scale change.

Rotary Belur is taking an initiative to take up a global grant project this year, which would in its first phase vaccinate 2000 girls’ from 9 to 15 years of age. The initiative is expected to continue into ongoing project activity year after year.

~ Compiled by PP Vishnu Dhandhanian

Grateful hearts, dear Belur family, unite,  
In shared moments, joy takes flight.  
Daga ji’s blessings, Charter’s grace,  
Embraced memories, warm embrace.  
Rtn Swati’s strength, a Herculean might,  
Couples’ game, sweetness takes flight.  
Prashant, Namrata, and their little one,  
Antakshari’s delight, beneath the sun.  
A Brahmakumari retreat, just minutes away,  
A center of meditation, a future array.  
Rajesh, Anu, Sanjay’s light, laughter’s tune,  
Kishan’s grand venue, IBIZA’s charm, attune.  
Dreams align and come alive,  
Suresh, Chhaya’s team, radiant dreams thrive.  
Kishan’s vision, fulfilled and true,  
In this tapestry of life, woven by you.

Contributed by PP Vishnu Dhandhanian



Contributed by PP Rakesh Bhatia



29<sup>th</sup> August : Nirmal Kr. Saha

31<sup>st</sup> August : Ann Dr. Sreeradha Paul

## EVENTS

31<sup>st</sup> August :  
Blood Donation Camp at Nehru museum

2<sup>nd</sup> September:  
Janamashtami Celebration

3<sup>rd</sup> September:  
Board Meeting

9<sup>th</sup> September:  
Regular RCM

(Events subject to change)

For Private Circulation only

Edited by: Rtn Ajay Khanna, e-mail: ankoorkolkata@gmail.com on behalf of Rotary Club of Belur, RID 3291